



Hong Kong International Film & TV Market (FILMART)

香港國際影視展

19-22 / 3 / 2012

Please return the completed form with requested info by MAIL to:
FILMART, Service Promotion Department, Hong Kong Trade Development Council,
38/F Office Tower, Convention Plaza, 1 Harbour Road, Wanchai, Hong Kong

OFFICIAL USE ONLY:	OS
Booth size: _____ sqm	Pav / Indiv / Btr / Complim
Payment: US\$ _____	
Discount: _____	FD Ad: Y / N
TT / Credit Card (Visa / AE / Master)	

Part 1 Company Information

For Delegation Company
Pavilion: Taipei Film Commission

****IMPORTANT**

- Information supplied in Part 1 of application form will be published in the Fair Directory and Fair website. You may as a result receive inquiries directly from interested buyers.
- The "Company Name" will be used to produce fascia board at your booth.
- All information must be completed in **ENGLISH**.
- The Organiser will NOT be responsible for any errors or omissions.

(1) COMPANY NAME

Company Name in Chinese (Optional)

(2) CONTACT DETAILS

Address

Country Zip Code

Tel
Country Code Area Code

Fax
Country Code Area Code

Company Email Website

(3) DELEGATES (These are the names to be listed in the Fair Directory)

(a) Name	Position
Mr/ Miss/ Mrs <input type="text"/> <input type="text"/> Surname Given Name	<input type="text"/>
(b) Name	Position
Mr/ Miss/ Mrs <input type="text"/> <input type="text"/> Surname Given Name	<input type="text"/>
(c) Name	Position
Mr/ Miss/ Mrs <input type="text"/> <input type="text"/> Surname Given Name	<input type="text"/>

(4) Will your company source at FILMART?

Yes No

(5) Other than FILMART, have you ever participated in any HKTDC activities before?

Yes, please specify:
name of event (s) _____ and
format(s) of participation: as Exhibitor Visitor (including being participant for seminar & conference)
 No

Organiser 主辦機構:



(6) TYPE OF BUSINESS (Choose max. 3 options by using "1", "2", "3" in the order of importance)

Film & TV

- Cinema Operator
- Content for Various Media (Excl. Mobile Phone)
- Event Organisation
- Film Commission
- Film Distribution
- Film Financing / Films Fund
- Film Production Management
- Internet Content Provider (ICP)
- Franchising & Licensing
- Mobile Content
- Mobile Gaming
- Post-production
- Pre-production
- Sales Agent (Content for Various Media)
- Television Broadcasting
- TV Program Distribution
- TV Program Production

- Association Service & Government Organisation
- Video Products Distribution

Digital Entertainment

- Animation Production
- Arcade Gaming Design
- Computer Graphic / Multimedia Design
- Digital Effects for Film, TV & Advertisement
- Digital Entertainment
- Electronic Game
- Online Gaming (Excl Mobile Game)
- PC Game

Equipment and Post Production Services

- Digital Camera
- Film / Multimedia Production Equipment Rental

} Please also complete Part 4

(7) COMPANY PROFILE

****IMPORTANT:** Please provide an **ELECTRONIC COPY**(eg. in MS Word format) of your **English** company profile, **max 190 words** to filmart@hktdc.org upon submission of this application form. The Organiser reserves the rights to shorten any company profile exceeding the limit.

Part 2 Contact Person

This is the person we will be contacting regarding your participation.

Name

Mr/ Miss/ Mrs | _____ | _____
Surname | Given Name

Position

Tel | _____ | _____ | _____ | _____ | _____ | _____ | _____
Country Code | Area Code | Country Code | Area Code

Fax | _____ | _____ | _____ | _____ | _____ | _____ | _____
Country Code | Area Code

Email

(This email will be used for receiving e-circulars & as the log-in ID for the Exhibitors' Intranet. Please make sure this email address is a **valid** and **frequently used** email.)

Part 3 Options of Participation

- I hereby declare that our company will participate in FILMART 2012 under _____ (Pavilion Name)
organised by Taipei Film Commission (Organiser's Name).

Part 4 TV World (Optional)

Part 4 is to be completed by those whose business involve a substantial portion in TV-related areas and would like to take part in TV World. TV World is FILMART's thematic initiative, which endeavours to open up the prospects for the TV industry.

I would like to join TV World and enjoy the benefits of:

- Free listing in the TV World category of FILMART Directory
- Free TV World logo placement on booth fascia
- Free screening facilities to show TV production trailers (Application deadline is 21 February 2011)

PART 5 Participation Fee and Payment Method

The participation fee and payment should be arranged by the Pavilion organiser.

DECLARATION

We, _____ (company name), hereby apply for joining the Hong Kong International Film & TV Market (FILMART) 2012. We agree to abide by the "Terms of Application and Exhibition Rules & Regulations" set out by the Organiser. We understand that the above information will be included into the HKTDC's databank and the Organiser can make use of our information for trade promotion purposes or on-pass to third parties for promotion of the Hong Kong International Film & TV Market (FILMART) 2012. We accept that the Organiser bears no responsibility for any errors or omissions.

I do not wish to have my information on-passed to third parties for the promotion of the Hong Kong International Film & TV Market (FILMART) 2012.

Name _____ Position _____

Date _____ Company Chop & Authorised Signature _____

Checklist

**IMPORTANT

Please check that all items are fulfilled before submitting your application. Missing information may result in unsuccessful application.

- Application Form duly completed
 - Part 1
 - Part 2
 - Part 3
 - Part 4 (Optional)
 - Part 5
- Electronic copy of Company Profile (in English; max 190 words) sent to filmart@hktdc.org upon submission of application form
- An identical hard copy of the above Company Profile attached to the Application Form

For any enquiries about exhibiting in FILMART, please contact:

Ms Christine Tang

Tel: +852-2584-4322

Email: christine.tk.tang@hktdc.org

Ms Clare Chap

Tel: +852-2584-4218







Email: clare.sh.chap@hktdc.org

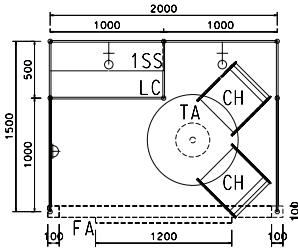
Booth Layout and Facilities

(Subject to changes)

I 3 sq.m. Standard Booth







Standard Booth Facilities

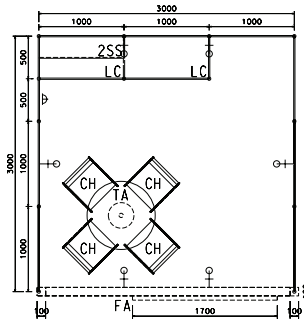
Legend	Description	Qty
 LC	750MM H. Lockable Cabinet	1
 SS	1000 X 300MM Slant Shelf	1
 TA	Table	1
 CH	Chair	2
FA	Company Fascia	1
	Power Socket	1
	100W Arm-Spotlight	2



II 9 sq.m. Standard Booth











Standard Booth Facilities

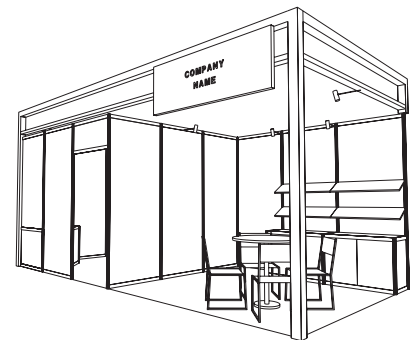
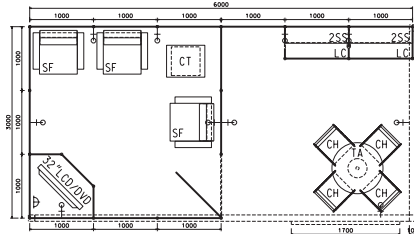
Legend	Description	Qty
 LC	750MM H. Lockable Cabinet	2
 SS	1000 X 300MM Slant Shelf	2
 TA	Table	1
 CH	Chair	4
FA	Company Fascia	1
	Power Socket	1
	100W Arm-Spotlight	6



III 18 sq.m. Standard Booth











Standard Booth Facilities

Legend	Description	Qty
 LC	750MM H. Lockable Cabinet	2
 SS	1000 X 300MM Slant Shelf	4
 TA	Table	1
 CH	Chair	4
 SF	Sofa	3
 CT	Coffee Table	1
FA	Company Fascia	2
	Power Socket	2
	100W Arm-Spotlight	10
	32" LCD/DVD Player	1
	1000 X 1000 X 750mmH Display Platform	1



IV 36 sq.m. Standard Booth

Standard Booth Facilities

Legend	Description	Qty
 LC	750MM H. Lockable Cabinet	4
 SS	1000 X 300MM Slant Shelf	10
 TA	Table	1
 CH	Chair	4
 SF	Sofa	4
 CT	Coffee Table	1
FA	Company Fascia	3
	Power Socket	2
	100W Arm-Spotlight	14
	32" LCD/DVD Player	2
	1000 X 1000 X 750mmH Display Platform	2

