

Taiwan Fashion Design Award invites worldwide emerging designers to the stage

Taiwan Fashion Design Award (TFDA), the largest and most historic large-scale fashion contest in Asia, aims to discover prominent talents in fashion design. Starting from 1987, TFDA is entering its 37th this year, and has drawn more than 14,000 participants and nearly 90,000 works into the contest. In terms of inspiration and the issues of fashion design, it encourages “Creativity” and expressing a sense of aesthetic, utilizing high-tech and high value-added textile materials with “Function” to enhance a comfortable wearing experience, and also advocate innovative and practical apparel “Performance” to make our life more convenient and better. In addition, TFDA expects to focus on “Sustainability”, such as environmental friendliness from the designing end, considering the recyclability or reuse of materials, creating multiple outfits of single items to extend the life cycle of clothing, being aligned with the global concern of green fashion issues.

The contest was expanded into an international one in 2013, with the goal of rewarding global outstanding design and attracting participants of countries, such as Britain, France, Italy, Germany, Spain, the Netherlands, Sweden, the United States, Canada, Australia, Japan, South Korea, China, Hong Kong, Singapore, Mexico, Turkey, Malaysia, Thailand, Sri Lanka, and Paraguay. Emerging designers from worldwide renowned fashion schools also participate in the contest, such as the United States’ Fashion Institute of Technology (FIT) and Parsons school of design, Britain’s London College of Fashion, Belgium’s Royal Academy of Fine Arts Antwerp, Italy’s POLIMODA, France’s ESMOD PARIS, and Institut Français de la Mode, etc.

The 2023 Taiwan Fashion Design Award welcomes the creative works of emerging designers around the world to participate. The registration will be open on the official website from April 8 to June 30, and will shortlist 12 elite designers in the preliminary selection on July 18. The shortlisted foreign designers will be provided with round-trip flight tickets and 2-day accommodation to enter the final contest in Taiwan during the Taipei Fashion Week in October, competing for the award of a total prize of 35,000 US dollars. The final selection show and the awards ceremony will be live streamed globally. TFDA will grant the first prize winner a reward of US \$10,000. To meet the needs of the fashion market, three awards of the Best Use of Fabric, the Best Pattern Making, and the Best market Potential will be specially praised. The news of the winners will be published in the global fashion related media.

Relevant registration and contest information:

Official website of Taiwan Fashion Design Award

<https://www.tfdaward.com/>

