

Guidelines on Cultural Grant Programs of Taiwan

Academy in Los Angeles of the Ministry of Culture of Taiwan

1. Description:

The program aims to provide support for educational, arts and cultural activities on Taiwan-related subjects which will be held outside of Taiwan.

2. Content:

The program supports educational, arts and cultural activities that showcase Taiwan's culture. This includes performing and visual arts, cinema, TV production, music, literature and publishing, crafts, the creative sector, history and cultural heritage, as well as community empowerment initiatives.

3. Format:

Supported activities include performances, exhibitions, film screenings, lectures, symposiums, and workshops. Additionally, joint ventures with renowned arts and cultural institutions and international exhibitors are encouraged. The program also supports comprehensive series of feature reports, programs, talent incubation initiatives, or interdisciplinary exchanges with industry leaders that incorporate one or more of the aforementioned activities.

4. Target Audience:

The program is open to members of the general public and cultural professionals who are actively involved in the applicant's city or

country.

5. Marketing:

Event promotions should encompass a variety of channels, including press releases, traditional media advertising, as well as social and multimedia campaigns.

6. Funding Principles:

A. This competitive grants program aims to benefit both Parties by leveraging shared resources. Proposals that include financial contributions or demonstrate additional sources of funding will receive priority consideration.

B. Approved payments will be made in accordance with the terms outlined in the agreement signed by both Parties. Delays may occur due to exchange rate considerations or unforeseen circumstances.

C. The grant is mainly used for the expenses of the events, and shall not be used for overhead costs.

7. Final Evaluation:

A comprehensive final report must be submitted to Taiwan Academy in Los Angeles of the Ministry of Culture of Taiwan one month after the project's completion. The report should include project implementation details, such as pictures, attendance numbers, media coverage, promotional materials, challenges encountered, as well as insights and prospective areas for future collaboration. An expenditure table, including attached receipts, should also be provided to account for all project expenses.