

其中三次以上的觀眾合計高達 66%，顯示本館觀眾具有相當高的博物館參觀頻率。觀眾在本館停留的時間以 1~2 小時為多（40%），亦有近三成（29%）的受訪觀眾停留 2~3 小時。

參觀本館之後，68% 的觀眾會再前往周邊的植物園或鄰近地區的景點。近九成（87%）的受訪觀眾表示會再來本館參觀，九成（90%）的人也會推薦其他人來史博館。

超過九成（91%）的受訪觀眾對本館的整體服務品質表達滿意和非常滿意。

以觀眾對本館服務的重視和滿意度分析（Importance Performance Analysis）來看，觀眾認為本館在廁所乾淨、參觀環境舒適、展品陳列方式、人員服務態度以及人員導覽解說等方面，表示重視也相當滿意，是本館應繼續保持的優勢。在參觀動線的指標和展品說明牌的清楚度上，則須優先改善。

NMH over 3 times. It can be inferred that most of the visitors had visited the museum previously. The length of time they spent at the Museum was 1~2 hours (40%), and 2~3 hours (29%).

After visiting the Museum, more than 68% visitors will go to a nearby site such as Taipei Botanical Garden, and 87% indicated that they will come back again. Ninety percent of the visitors will recommend other people to come to the Museum. Over 91% highly evaluate the Museum and say that

it provides excellent service.

Finally the “Importance Performance Analysis” section of the survey shows that they are satisfied with the Museum's toilets, visiting environment, methods of display, attitudes of staff and tour guides, which are too our credit. On the down side, we should improve our visiting trail and make the name labels of exhibited objects more clear. Over all, on the basis of the survey results, the NMH is making good use of its resources.

104 年《館藏歷代中國錢幣》行動博物館台南市巡迴展檔期表

場次	展出日期	展出地點	參觀人數
1	104.05.28 ~ 104.06.10	台南市六甲區六甲國小校園廣場（六甲區）	1,732
2	104.06.12 ~ 104.06.22	臺南市柳營區柳營國小校園廣場（柳營區）	1,773
3	104.07.05 ~ 104.08.30	臺南市新營區新營文化中心廣場（新營區）	14,399
4	104.09.01 ~ 104.09.10	臺南市後壁區後壁國小校園廣場（後壁區）	875
5	104.09.14 ~ 104.09.30	台南市白河區白河國小校園廣場（白河區）	1,027
6	104.10.03 ~ 104.10.20	台南市東山區東山國小校園廣場（東山區）	1,035
7	104.10.22 ~ 104.11.10	台南市善化區善化國小校園廣場（善化區）	2,494
8	104.11.12 ~ 104.11.25	台南市安定區安定國小校園廣場（安定區）	3,208
合計			26,543 人

104 年《台灣文物數位行動博物館》雲林縣巡迴展檔期表

場次	展出日期	展出地點	參觀人數
1	104.04.17 ~ 104.05.06	雲林縣文化處廣場（斗六市）	1,106
2	104.05.08 ~ 104.05.28	雲林縣土庫鎮土庫國小校園廣場（土庫鎮）	1,208
3	104.06.03 ~ 104.06.25	雲林縣斗南鎮僑真國小校園廣場（斗南鎮）	1,859
合計			4,173 人

2015 Schedule of The Mobile Museum's "Touring Exhibitions of Chinese Coins" in Tainan City

Event	Date	Venue	Number of Visitors
1	2015.05.28 ~ 2015.06.10	Lioujia Elementary School, Lioujia District	1,732
2	2015.06.12 ~ 2015.06.22	Liouying Elementary School, Liouying District	1,773
3	2015.07.05 ~ 2015.08.30	Sinying Cultural Center, Sinying District	14,399
4	2015.09.01 ~ 2015.09.10	Houbi Elementary School, Houbi District	875
5	2015.09.14 ~ 2015.09.30	Baihe Elementary School, Baihe District	1,027
6	2015.10.03 ~ 2015.10.20	Dongshan Elementary School, Dongshan District	1,035
7	2015.10.22 ~ 2015.11.10	Shanhua Elementary School, Shanhua District	2,494
8	2015.11.12 ~ 2015.11.25	Anding Elementary School, Anding District	3,208
Total			26,543

2015 Schedule of The Mobile Museum's "Touring Exhibitions of Digital Taiwan Artifacts" in Yunlin County

Event	Date	Venue	Number of Visitors
1	2015.04.17 ~ 2015.05.06	Yunlin Government Cultural Affairs Department, Douliou City	1,106
2	2015.05.08 ~ 2015.05.28	Tuku Elementary School, Tuku Township	1,208
3	2015.06.03 ~ 2015.06.25	Chiaojen Elementary School, Dounan Township	1,859
Total			4,173