**Press Release**

2019.04.12

**Heartwarming voices launch 2019 Taiwan Festival in Macau.**

Curated by Kwang Hwa Information and Culture Center, Taiwan Festival in Macau is going to have its fifth edition from April 12th to 21st 2019. “Sing Along with Taiwan Tone”, the theme of 2019 Taiwan Festival is going to introduce Macau the diverse culture in music and languages of Taiwan. It will open on April 12th, Friday, at Dr. Sun Yat-Sen Memorial Hall in Macau.

The Golden Melody Award winners Ric Jan, Sirong Lo and Seredau, Sunrise Music Managing Director Yen Jung Chih, Lin Da Xiang from Júbilo 31 Books, Lio Ka Hou from Macau Heritage Ambassador Association, Taiwan Chamber Commerce in Macau President Chien Ting Tsai, Caritas de Macau Secretary General Pun Chi Meng, EVA AIRWAYS CORP. (MACAU BRANCH) General Manager Jeff Chiao and are all invited as distinguished guests of the opening of 2019 Taiwan Festival. The beautiful sound of Taiwan will be released from special vinyl records to echo the theme of 2019 Taiwan Festival—Sing Along with Taiwan Tone.

The Director General of Taipei Economic and Cultural Office in Macau Mr. Chen, Sheue-hwai says that the exchanges between Taiwan and Macau people are frequent. Taiwan Festival plays an important role in cultural interaction. It presents the unique charms of Taiwanese culture, stimulates conversations and deepens the friendship with Macau every year. Mr. Chen appreciates Kwang Hwa Information and Culture Center’s effort to have all the patrons, artists and organizations from Taiwan, Hong Kong and Macau supporting 2019 Taiwan Festival.

The Deputy Director of Kwang Hwa Information and Culture Center Ms. Lu Hsiao-hsuan indicates that “Sing Along with Taiwan Tone”, the theme of 2019 Taiwan Festival, focuses on the multiple languages and diverse styles of Taiwan music. The program is packed with themed concert “Sing Along with Taiwan Tone”, exhibition of multi-lingual music and record “The Languages in Music of Taiwan”, the talks “My Tongue in My Songs”, film screening of “Forever Love” and the historical architecture tours. The special event “Sounds of the Sea, Sounds of the Mountain, Sounds of the City: Multi-lingual reading in Macau” invites residents from different cultural backgrounds to share their stories in Cantonese, Portuguese, Macanese, Japanese, Tao (Yami), Hokkien, and Jiyun language at Júbilo 31 Books. The multi-lingual social constitution of Macau and Taiwan resonates and reinforces each other’s interaction and bonding.

The grand opening of this year Taiwan Festival is given by three Golden Melody Award winners’ exquisite performance at “Sing Along with Taiwan Tone” concert. Ric Jan shows the friendliness of Taiwan while rendering “Forever and More”. Sirong Lo sings the earnest feelings of Hakka people in delicate “The Flowers Beckon”. Seredau’s soulful voice conveys a woman’s growth via the adapted ancient Paiwan tune “Infection”. The compelling performances moves the crowd and warms the opening evening.

All events await your participation from April 13th to 21st. Welcome to sing and play along with 2019 Taiwan Festival.

For further 2019 Taiwan Festival information:

<http://www.taiwanfestmo.tw>

For Media Material:

<https://ppt.cc/fnVDsx>

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**2019 Taiwan Festival in Macau Programme**

Themed in “Sing Along with Taiwan Tone”, Taiwan Festival will present diverse cultural events to your doorstep in Macau at Dr. Sun Yat-Sen Memorial Hall and Júbilo 31 Books. The program packed with titled concert “Sing Along with Taiwan Tone”, exhibition of multi-lingual music and record “The Languages in Music of Taiwan”, the talks “My Tongue in My Songs”, multi-lingual readings, film screening of “Forever Love” and the historical architecture tours. We invite you all to experience the dynamic Taiwanese culture. Let’s celebrate our beautiful friendship with fun music and warm sea breeze.

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| **Date** | **Time** | **Event** |
| **12/04/2019** | 18:00 – 18:30 | **Opening**  Exhibition of Multi-lingual Music & Record from Taiwan  “The Languages in Music of Taiwan” |
|  | 19:00 – 21:00 | **Concert**  “Sing Along with Taiwan Tone” |
| **13-21/04** | 10:00 – 17:00 | **Exhibition** of Multi-lingual Music & Record from Taiwan  Close every Tuesday |
| **13/04** | 11:00 – 12:00 | **Guided Tour** on Exhibition of Multi-lingual Music & Record from Taiwan |
| 14:30 – 16:30 | **Culture Talk** on the Languages of Music  “My Tongue in My Songs” |
| **14/04** | 14:30 – 17:00 | **Film Screening**  “Forever Love” |
|  | 15:30 – 17:30 | **Multi-lingual Reading** in Macau  “Sounds of the Sea, Sounds of the Mountain, Sounds of the City” |
| **13-14/04** | 15:00-17:00 | **Historic Architecture Tour** |